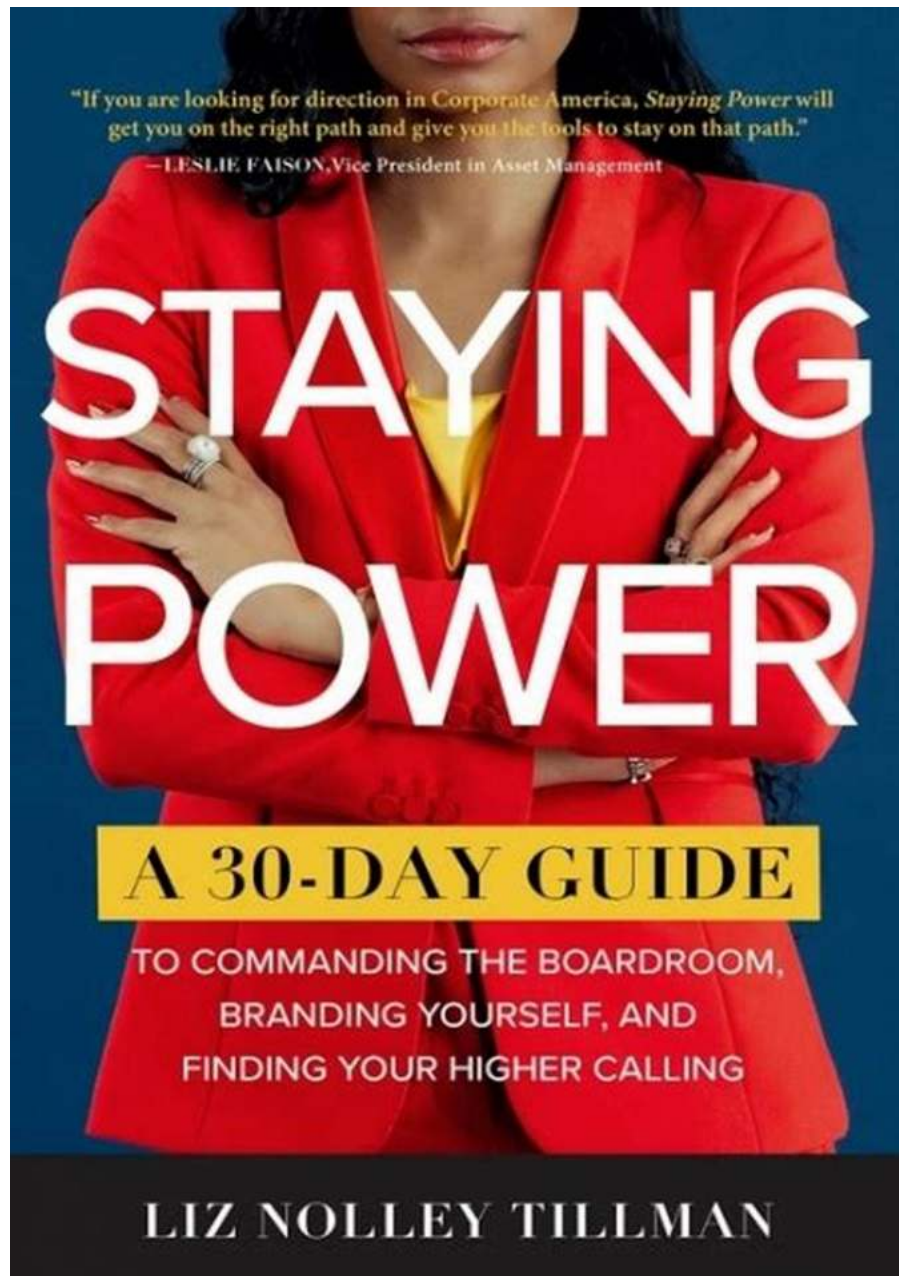


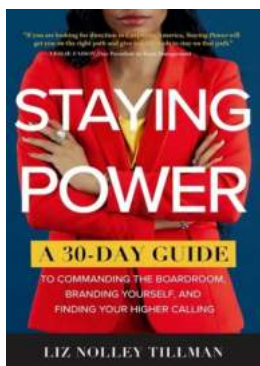
# 30 Day Guide To Commanding The Boardroom: Branding Yourself And Finding Your Success



In today's fast-paced and competitive business environment, it is essential for professionals to establish a strong personal brand and showcase their expertise

in order to achieve success in the boardroom. Commanding the boardroom entails not only mastering the art of effective communication and leadership but also understanding the intricacies of personal branding.

This comprehensive 30-day guide is designed to help you navigate the challenging path of commanding the boardroom and branding yourself successfully. It provides actionable strategies, tips, and techniques proven to boost your professional image, increase your influence, and accelerate your career growth.



## Staying Power : A 30-Day Guide To Commanding The Boardroom, Branding Yourself, And Finding Your Higher Calling by Liz Nolley Tillman (Kindle Edition)

★★★★★ 5 out of 5

Language : English  
File size : 1924 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 199 pages



## What Is Personal Branding?

Before diving into the practical aspects of commanding the boardroom, it is important to grasp the concept of personal branding. Personal branding refers to the process of intentionally shaping and managing the way others perceive you in your professional life. It involves consistently conveying your unique value proposition and creating a memorable and authentic personal brand.

Your personal brand is a reflection of your expertise, skills, personality, values, and aspirations. It is crucial to establish a strong personal brand as it helps you stand out from the competition, build trust with colleagues and decision-makers, and create opportunities for professional advancement.

## **Why Commanding the Boardroom Matters?**

Commanding the boardroom is about becoming a confident and influential presence in high-level meetings and discussions. It is the ability to assert your ideas, engage in strategic thinking, and make valuable contributions that drive tangible outcomes and impact the success of your organization.

Effective boardroom leadership allows you to shape the direction of your company, influence key decision-makers, and build strong relationships with stakeholders. It provides opportunities to showcase your expertise, gain recognition, and position yourself as a valuable asset within your industry.

## **30-Day Guide To Commanding The Boardroom: Branding Yourself And Finding Your Success**

Day 1: Defining Your Personal Branding Goals

Day 2: Crafting Your Unique Value Proposition

Day 3: Building Your Online Presence

Day 4: Perfecting Your Elevator Pitch

Day 5: Developing Your Leadership Skills

Day 6: Enhancing Your Communication Skills

Day 7: Networking and Building Relationships

Day 8: Becoming a Thought Leader

Day 9: Dressing for Success

Day 10: Leveraging Social Media

Day 11: Managing Your Professional Reputation

Day 12: Conducting Powerful Presentations

Day 13: Handling Difficult Conversations

Day 14: Building Emotional Intelligence

Day 15: Cultivating a Growth Mindset

Day 16: Seeking Mentorship and Coaching

Day 17: Developing Your Strategic Thinking

Day 18: Navigating Office Politics

Day 19: Improving Your Problem-Solving Skills

Day 20: Leading with Authenticity

Day 21: Embracing Diversity and Inclusion

Day 22: Championing Change and Innovation

Day 23: Balancing Confidence and Humility

Day 24: Managing Time and Priorities

Day 25: Mastering Negotiation Skills

Day 26: Seeking Cross-Functional Experiences

Day 27: Building a Personal Board of Advisors

Day 28: Expanding Your Knowledge Base

Day 29: Staying Updated on Industry Trends

Day 30: Celebrating Your Success and Setting New Goals

## **The Power Of Commanding The Boardroom**

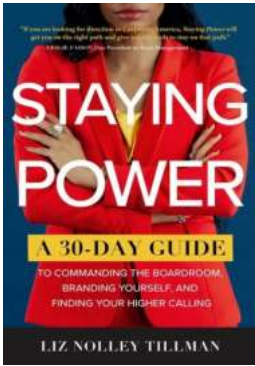
By following this 30-day guide, you will hone your personal branding, leadership, and communication skills necessary to command the boardroom confidently. You will establish an authentic personal brand that resonates with others and positions you as a trusted authority in your field.

Remember, commanding the boardroom is not just about status or title, but about making a lasting impact, fostering collaboration, and leading your organization towards success. With dedication and perseverance, you can position yourself as an influential leader and fulfill your professional aspirations.

So take the first step on this exciting journey towards commanding the boardroom, branding yourself, and finding your success. Embrace the opportunities that lie ahead and unlock your true potential in the corporate world!

**Staying Power : A 30-Day Guide To Commanding  
The Boardroom, Branding Yourself, And Finding  
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Are you a high-performing professional who feels stuck, unfulfilled, or capped in your current role?

Do you know that you were meant for more, but you don't know how to get there?

Have you climbed the corporate ladder but you're still left wondering if this is all there is?

In *Staying Power*, executive coach and corporate high-achiever, Liz Nolley Tillman, will help you unlock your own personal power. In this uncompromising blueprint meets action journal, you'll discover your own unique purpose, and how to use it to unleash extraordinary personal and professional success - even if you feel stuck.

*Staying Power* turns conventional "purpose finding" approaches on their head. You'll discover a radical and proven approach to identifying, unlocking, and - most importantly - knowing exactly

how to live your purpose each day to command the boardroom, brand yourself, and find your higher calling.

In this action oriented book, you're going to learn...

- The 4 forces that you need to understand to identify your purpose
- Why purpose is the “secret sauce” in your success journey
- 13 key questions to help you unlock what you were meant to do
- How to discover and articulate your unique value
- The anatomy of a purpose statement
- How to write your purpose statement so you can identify your true North
- How to use your purpose to guide your day-to-day decision-making, strengthen your

negotiating and market yourself effectively, whether you're looking to climb the corporate

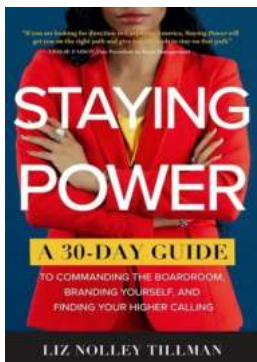
ladder or hang your own shingle

- Get clear on your “why” and develop a roadmap for how to go about living it every

day

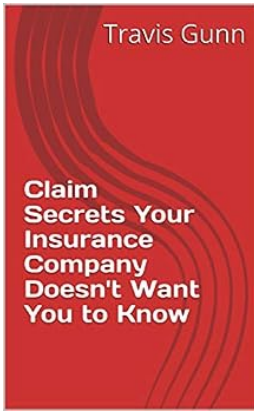
- Chart your course to doing what you've been created and wonderfully made to do

Now let's get to work!



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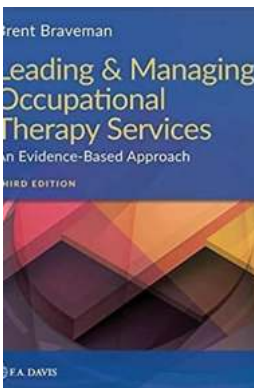
## Claim Secrets Your Insurance Company Doesn't Want You To Know

Insurance. We all pay for it, hoping we never have to use it. However, there might come a time when you need to make a claim with your insurance company,...



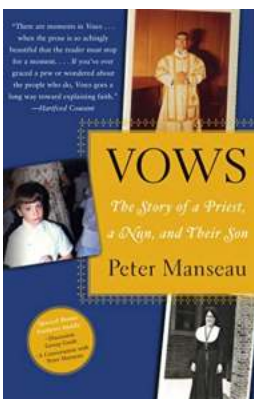
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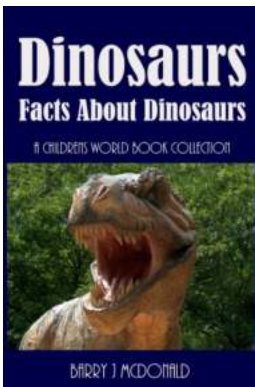
Once upon a time, in a small town nestled amidst rolling hills, there lived a devoted priest and a kind-hearted nun who had dedicated their lives to serving their community....





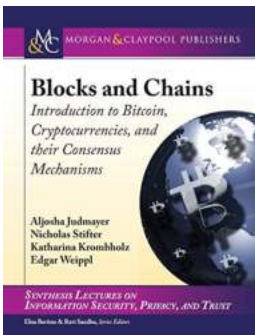
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Imagine a sunny day, with clear blue skies and a gentle breeze. The perfect weather to spend some quality time outdoors, right? But have you ever...



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