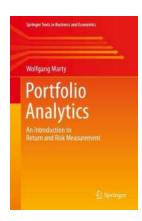
An Introduction To Return And Risk Measurement: A Must-Have Textbook for Business Students

Return and risk measurement are key concepts in the world of finance. Any individual or organization looking to invest their money needs to have a clear understanding of these concepts in order to make informed decisions. If you are a business student seeking to enhance your knowledge in this area, then you need to get your hands on the book "An to Return and Risk Measurement" published by Springer.

Springer, renowned for its authoritative publications in diverse fields, has yet again released a remarkable textbook tailored exclusively for business students. This book serves as an essential guide for those with a keen interest in finance and investment.

Risk and return measurement

Neelakshi Saini Assistant professor



Portfolio Analytics: An Introduction to Return and Risk Measurement (Springer Texts in Business and Economics) by János Kornai (2nd Edition, Kindle Edition)

★ ★ ★ ★ 5 out of 5

Language : English
File size : 7207 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 310 pages



Why is this book a must-have for business students?

This comprehensive textbook, authored by Peter S. Rose and Sylvan G. Feldstein, provides a deep insight into the world of return and risk measurement. Offering a clear and concise overview of the subject matter, it ensures that students grasp the fundamental concepts without feeling overwhelmed.

Return and risk measurement techniques, such as mean-variance analysis, factor models, and value at risk (VAR), are explained in a manner that is both accessible and engaging. The authors have skillfully combined theoretical frameworks with practical examples to create a truly enriching learning experience.

This textbook is carefully organized, starting with the basics of investment analysis and gradually moving towards more complex areas. The reader is guided through various types of returns, such as arithmetic and geometric mean returns, and introduced to the concept of risk and its different measurements.

One of the unique features of this book is its emphasis on real-world applications. The authors provide insights into how return and risk measurement techniques are employed in different investment scenarios, making it easier for students to connect theoretical knowledge with practical use.

The benefits of "An to Return and Risk Measurement"

1. In-depth understanding: The book presents the subject matter in a structured manner, enabling students to develop a clear understanding of return and risk measurement concepts. The comprehensive nature of the content ensures that no key areas are left unexplored.

- 2. Clear explanations: The authors have gone the extra mile to break down complex theories into easily digestible explanations. Students will appreciate the clarity with which the concepts are presented, making it easier to grasp even the most intricate details.
- 3. Real-life examples: The inclusion of real-life examples facilitates better understanding and practical application. By demonstrating how return and risk measurement techniques are used in different investment scenarios, the book helps students develop a holistic perspective.
- 4. Thought-provoking exercises: Throughout the book, readers are presented with thought-provoking exercises that challenge their critical thinking skills. These exercises enhance the learning process by encouraging active engagement with the material.

Who should read this book?

"An to Return and Risk Measurement" is an invaluable resource for anyone interested in finance and investment. It is particularly beneficial for:

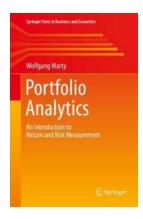
- Undergraduate and postgraduate business students who are studying finance or investment-related subjects.
- Financial professionals who want to enhance their understanding of return and risk measurement techniques.
- Individuals looking to build a strong foundation in investment analysis.

A final word

Whether you are a business student, a financial professional, or an individual seeking to improve your investment knowledge, "An to Return and Risk

Measurement" is an indispensable guide. The authors' expertise and the book's comprehensive coverage make it an excellent resource that will serve you well throughout your career in finance.

So, don't miss out on this opportunity to expand your understanding of return and risk measurement. Get your copy of "An to Return and Risk Measurement" today and embark on a rewarding journey towards financial expertise!



Portfolio Analytics: An Introduction to Return and **Risk Measurement (Springer Texts in Business**

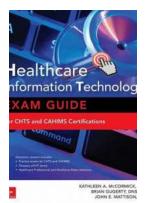
and Economics) by János Kornai (2nd Edition, Kindle Edition)



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This textbook first introduces the reader to return measurement and then goes on to compare the time-weighted rate of return (TWR) with the money-weighted rate of return (MWR). To emphasize the importance of risk in conjunction with return, different tracking errors are analyzed and ex-post versus ex-ante risk figures are compared. The author then proceeds to modern portfolio theory (MPT) and illustrates how the constraints interfere substantially in the construction of optimized portfolios. As a, the book provides the reader with all the essential aspects of investment controlling.



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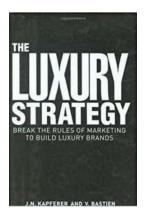
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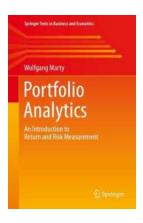
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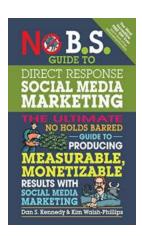
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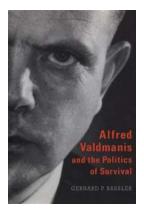
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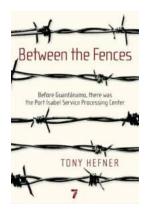
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