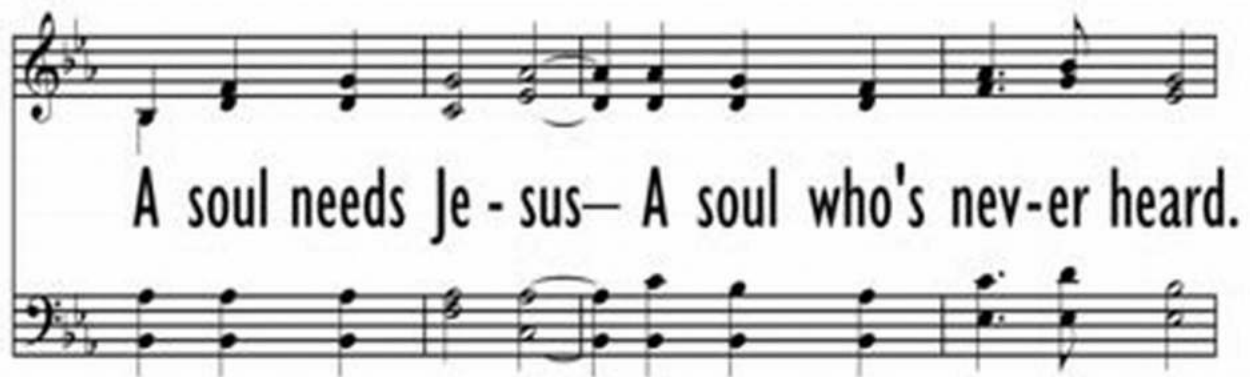
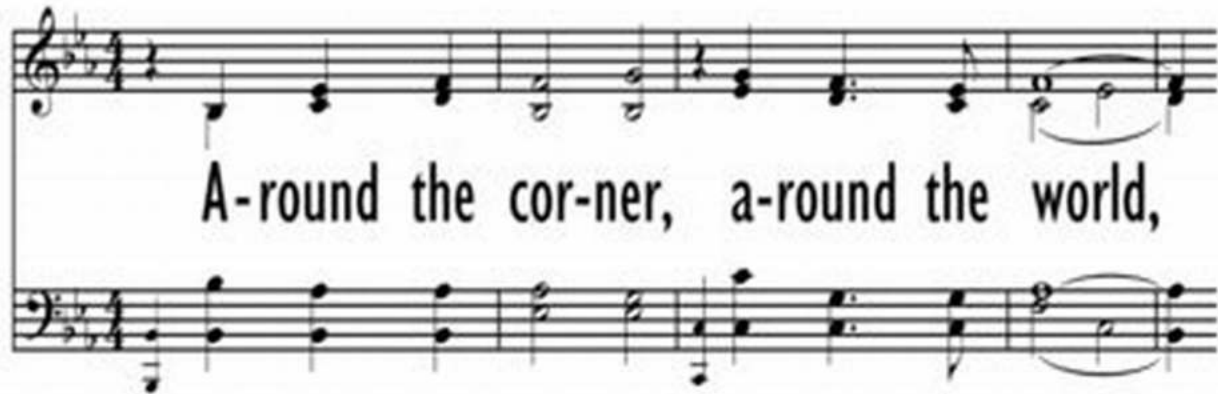


Around The Corner To Around The World



Have you ever dreamt about traveling the world? Exploring exotic cultures, breathtaking landscapes, and making memories that will last a lifetime?

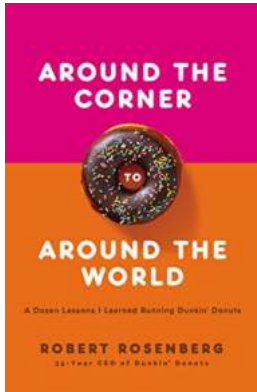
You might be surprised to discover that an incredible adventure may be just around the corner from you.

Around the Corner to Around the World: A Dozen Lessons I Learned Running Dunkin Donuts

by Robert Rosenberg (Kindle Edition)

★★★★★ 4.7 out of 5

Language : English



File size	: 1022 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 224 pages



The Joy of Local Exploration

In our constant quest for new experiences, we often forget to appreciate the wonders that lie in our own backyards. Local exploration can be an eye-opening and enriching experience, filled with unexpected discoveries.

Imagine waking up one weekend morning with a sense of excitement, ready to embark on a journey just around the corner. You switch on your GPS, put on your most comfortable shoes, and set off to explore your own neighborhood.

Within a few hours, you stumble upon a hidden gem—an enchanting park you've never noticed before. The scent of blooming flowers fills the air, and the sound of birds singing provides a soundtrack to your adventure. You take a seat on a bench, soaking in the beauty that has been lurking right around the corner this whole time.

The joy of local exploration lies in the serendipity of finding unexpected treasures right in your own backyard. It allows you to connect with your surroundings on a deeper level and develop a sense of appreciation for the place you call home.



From Local to Global

But what if your desire for exploration extends beyond your local area? What if the corners you want to turn are located on the other side of the world?

The good news is that with the right mindset and a little bit of planning, you can easily go from around the corner to around the world.

Start by researching the places you want to visit. Look for travel blogs, documentaries, and books about different parts of the world. Immerse yourself in stories of adventure and gather inspiration for your own journey.

Next, make a list of the countries you'd love to explore. Big or small, let your imagination run wild. Consider factors like culture, climate, cuisine, and historical sites that intrigue you the most.

Once you have your list, think about the practicalities. How are you going to fund your trip? Will you save money for a few years or look for travel grants and

sponsorships? Create a timeline for your travel goals and start working towards them.

While planning is important, don't forget to enjoy the journey as well. Plan small weekend getaways or road trips to nearby destinations. These experiences will help you develop a traveler's mindset and make the transition to global exploration easier.



The Beauty of Cultural Exchange

One of the most rewarding aspects of traveling is the opportunity to immerse yourself in different cultures.

Whether you're exploring a hidden temple in Asia, sipping coffee at a café in Europe, or learning traditional dances in Africa, each culture holds a unique beauty waiting to be discovered.

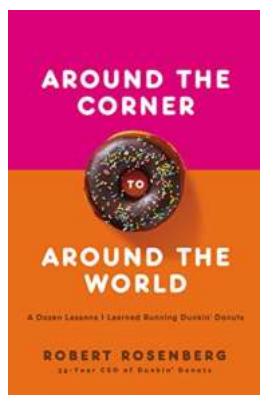
By stepping out of your comfort zone and experiencing new customs and traditions, you not only broaden your horizons but also gain a deeper understanding and appreciation for our diverse world.

Traveling allows you to meet remarkable people from different backgrounds, hear their stories, and build connections that span across continents. It's through these interactions that you realize how interconnected and yet wonderfully different we all are.

Around the corner to around the world—this journey is both a physical and metaphorical adventure. It represents the idea that exploration can happen anywhere, whether in your own neighborhood or in faraway lands.

Embrace the joy of local exploration and don't underestimate the hidden gems that surround you. And when the time is right, take the leap and turn your dreams of global exploration into reality.

Remember, the world is vast and filled with wonders just waiting for you to discover them.



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Learn twelve key lessons from Dunkin' Donuts former CEO Robert Rosenberg that offer critical insights and a unique, 360-degree perspective to business leaders and managers on building one of the world's most recognized brands.

For entrepreneurs fighting for survival and leaders in growing businesses facing critical strategic decisions, competition is always fierce and the future is never certain. Throughout all the chaos, you need a mentor that has seen a business through the ins and outs and can offer guidance that will exponentially tip the odds in your favor to succeed.

Robert Rosenberg took over as CEO of Dunkin' Donuts in 1963, 13 years after the first restaurant was founded by his father William. In his remarkable 35-year run, he grew the company from \$10 million in sales to over \$2 billion with more than 3,000 outlets. Through his tenure, Robert learned important lessons on running and scaling a family business.

Rosenberg shares his insider perspective on all the dramatic highs and lows that are part of the Dunkin' Donuts story to guide you to your own success story.

In *Around the Corner to Around the World*, Rosenberg helps you as he:

- Distills the characteristics of a successful company through all phases of growth.

- Provides a new perspective on the dramatic story behind the rise of one of the world's most iconic brands.
- Tells the first-hand account and essential lessons learned from the tenure of one of the most successful CEO runs in modern business history.
- Reveals some of the dramatic and surprising plot turns in the story of Dunkin's rise to global prominence.

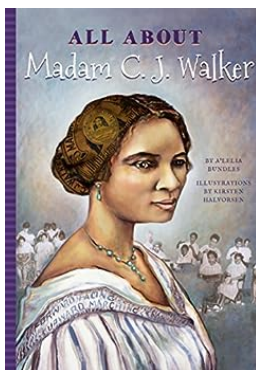
Around the Corner to Around the World tells a compelling story of lessons gleaned over a 35-year career building a small business into the iconic Dunkin' brand it has become.

The harrowing twists and turns and sometimes existential threats to the business will enlighten anyone starting or running a business.



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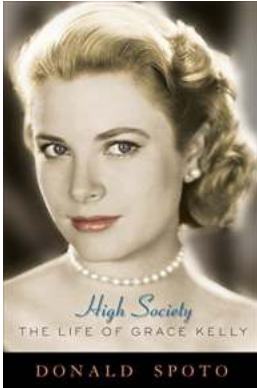
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