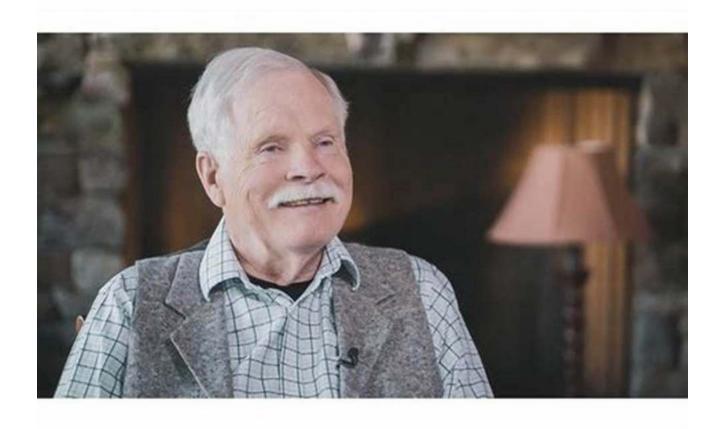
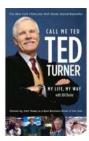
# Call Me Ted: A Trailblazing Journey of Ted Turner



When it comes to media moguls, there are few individuals who have made as significant an impact as Ted Turner. An innovator, entrepreneur, and philanthropist, Turner's story is nothing short of inspiring. In this article, we explore the incredible life and accomplishments of the man who changed the face of television and made a lasting impact on the world.

### A Childhood Shaped by Adventure

Ted Turner was born on November 19, 1938, in Cincinnati, Ohio. From a young age, Turner's life was filled with adventure and exploration. His father owned a billboard company, exposing him to the world of outdoor advertising, while his love for sailing and the ocean took him on many voyages.



### **Call Me Ted** by Ted Turner (Kindle Edition)

**★** ★ ★ ★ 4.6 out of 5 Language : English File size : 609 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled : Enabled X-Ray Word Wise : Enabled Print length : 446 pages





As a child, Ted Turner displayed a competitive spirit that would stay with him throughout his life. This determination led him to become the captain of his high school football team and ultimately became the foundation for his ambitious nature in the business world.

#### The Birth of CNN and the Rise of Cable News

In 1980, Turner launched Cable News Network (CNN), a 24-hour news network that would revolutionize the media landscape. Despite facing numerous challenges and skepticism from industry insiders, Turner's vision for a global news network became a reality.



CNN quickly became a trusted source for up-to-the-minute news, covering events ranging from major world crises to entertainment news. With its extensive network of correspondents around the globe, CNN brought the world closer to the viewers and was fundamental in shaping the 24-hour news cycle we know today.

### A Passion for Philanthropy and Environmental Conservation

Beyond his business ventures, Ted Turner has always been deeply committed to philanthropy and environmental conservation. In 1997, he pledged \$1 billion to the United Nations, the largest single charitable donation in history at the time.



Turner's passion for environmental causes led to the establishment of the Turner Foundation, which focuses on tackling global issues such as climate change, wildlife conservation, and sustainable development. His efforts have left a lasting impact on the world, inspiring others to prioritize environmental responsibility and philanthropy.

#### **Life Lessons from Ted Turner**

Throughout his life, Ted Turner has faced numerous challenges and setbacks. However, his resilience and refusal to back down have been key in his success. Turner serves as an inspiration to entrepreneurs and individuals around the world, with valuable lessons to impart.

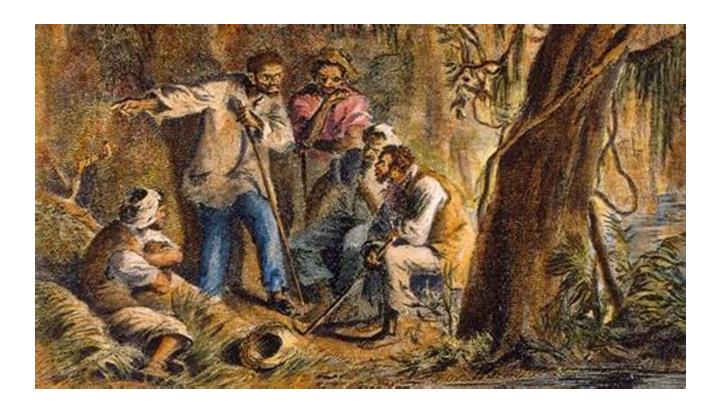


One of his famous quotes, "Lead, follow, or get out of the way," encapsulates his fearless and determined mindset. Ted Turner is a reminder that success often comes from taking risks, thinking outside the box, and believing in oneself.

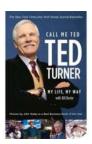
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Call him Ted, Captain Outrageous, or a trailblazer; there's no denying that Ted Turner is an icon in the world of media and beyond. His visionary ideas, undying

passion, and philanthropic efforts continue to shape our society.



As we reflect on the life of Ted Turner, we are reminded of the possibilities that lie within each of us. His journey serves as a testament to the power of determination, innovation, and giving back to the world.



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"Early to bed, early to rise, work like hell and advertise!"

These words of fatherly advice helped shape Ted Turner's remarkable life, but they only begin to explain the colorful, energetic, and unique style that has made Ted into one of the most amazing personalities of our time. Along the way - among his numerous accomplishments - Ted became one of the richest men in the world, the largest land owner in the United States, revolutionized the television business with the creation of TBS and CNN, became a champion sailor and winner of the America's Cup, and took home a World Series championship trophy in 1995 as owner of the Atlanta Braves.

An innovative entrepreneur, outspoken nonconformist, and groundbreaking philanthropist, Ted Turner is truly a living legend, and now, for the first time, he reveals his personal story. From his difficult childhood to the successful launch of his media empire to the catastrophic AOL/Time Warner deal, Turner spares no details or feelings and takes the reader along on a wild and sometimes bumpy ride.

You'll also hear Ted's personal take on how we can save the world...share his experiences in the dugout on the day when he appointed himself as manager of the Atlanta Braves....learn how he almost lost his life in the 1979 Fastnet sailing race (but came out the winner)...and discover surprising details about his dealings with Fidel Castro, Mikhail Gorbachev, Jimmy Carter, Bill Gates, Jack Welch, Warren Buffett, and many more of the most influential people of the past half century.

Ted also doesn't shrink from the darker and more intimate details of his life. With his usual frankness, he discusses a childhood of loneliness (he was left at a boarding school by his parents at the tender age of four), and the emotional impact of devastating losses (Ted's beloved sister died at seventeen and his

hard-charging father committed suicide when Ted was still in his early twenties). Turner is also forthcoming about his marriages, including the one to Oscarwinning actress, Jane Fonda.

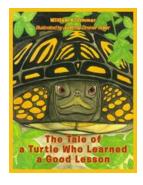
Along the way, Ted's friends, colleagues, and family are equally revealing in their unique "Ted Stories" which are peppered throughout the book. Jane Fonda, especially, provides intriguing insights into Ted's inner drive and character.

In Call Me Ted, you'll hear Ted Turner's distinctive voice on every page. Always forthright, he tells you what makes him tick and what ticks him off, and delivers an honest account of what he's all about. Inspiring and entertaining, Call Me Ted sheds new light on one of the greatest visionaries of our time.



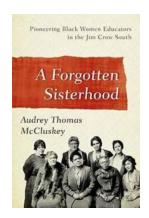
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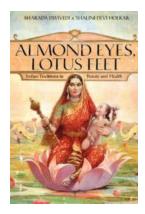
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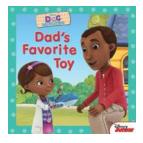
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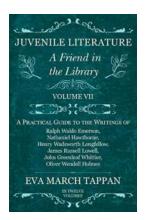
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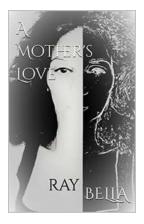
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