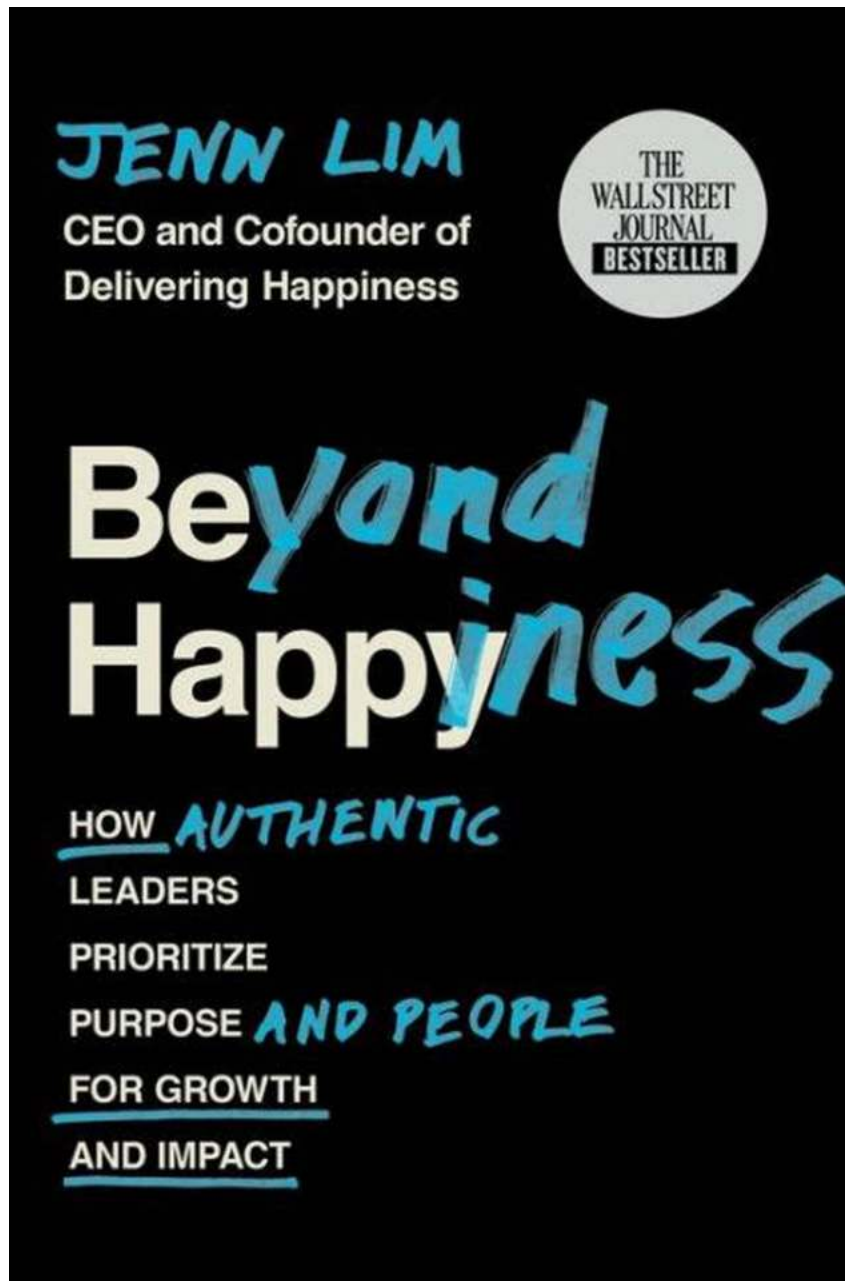


How Authentic Leaders Prioritize Purpose And People For Growth And Impact

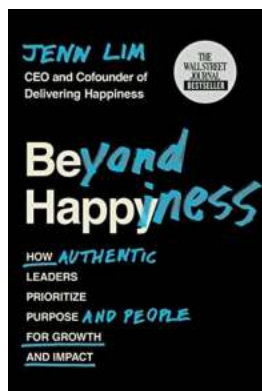


Authentic leadership is not just a buzzword; it is a way of leading that focuses on staying true to oneself and fostering genuine relationships with others. Authentic leaders understand the power of purpose and people on organizational growth

and impact. In this article, we will explore how authentic leaders prioritize purpose and people to drive growth and create a positive impact.

The Power of Purpose

Authentic leaders recognize the importance of having a clear purpose for their organization. They understand that purpose fuels motivation and drives engagement, and they effectively communicate this purpose to their team members. When everyone is aligned with a shared purpose, it becomes easier to work towards common goals, and employees are more likely to feel a sense of meaning and fulfillment in their work.



Beyond Happiness: How Authentic Leaders Prioritize Purpose and People for Growth and

Impact by Jenn Lim (Kindle Edition)

★★★★☆ 4.4 out of 5

Language	: English
File size	: 21109 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 289 pages



Authentic leaders take the time to define their organization's purpose and ensure it resonates with their team members. They involve employees in the process and encourage their input, making sure everyone feels a sense of ownership and connection to the purpose. This shared purpose becomes a guiding light that influences decision-making, strategy, and direction, leading to sustainable growth.

Nurturing People-Centric Cultures

Authentic leaders prioritize their employees' well-being and foster a people-centric culture. They recognize that their team members are their most valuable asset and invest in their growth and development. This includes providing meaningful feedback, offering opportunities for learning and advancement, and creating a supportive work environment.

By prioritizing their people, authentic leaders create a culture of trust and collaboration. They encourage open communication, value diverse perspectives, and create a safe space where employees feel empowered to share their ideas and concerns. This inclusive culture fosters innovation, engagement, and loyalty, leading to heightened productivity and organizational success.

Leading with Authenticity

Authentic leaders lead by example, demonstrating integrity, humility, and vulnerability. They are genuine in their actions, words, and decisions, which earns them the trust and respect of their team members. By being authentic, leaders create a psychological safety net that allows individuals to be themselves and take risks without fear of judgment or retribution.

Authentic leaders also prioritize self-reflection and self-awareness. They understand their strengths and weaknesses and seek personal growth and development. This proactive approach inspires their team members to do the same, promoting a culture of continuous learning and improvement.

Impacting

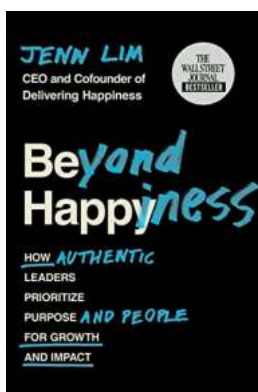
Authentic leaders understand that prioritizing purpose and people directly impacts . When employees are motivated, engaged, and feel connected to the

organization's purpose, they are more likely to go above and beyond, leading to higher productivity, customer satisfaction, and financial performance.

In addition, authentic leaders attract and retain top talent. People are naturally drawn to leaders who prioritize their well-being and create a positive work environment. As a result, organizations with authentic leaders have a competitive advantage in attracting and retaining skilled individuals who are committed to the organization's purpose and values.

Authentic leadership is a powerful approach that prioritizes purpose and people. By aligning everyone with a shared purpose, fostering a people-centric culture, leading with authenticity, and understanding the bottom-line impact, authentic leaders can drive growth and create a positive impact on their organizations.

Leaders who prioritize purpose and people are not only focused on short-term gains but also on long-term sustainability and success. They understand that by empowering their employees to be their best selves, they create an environment where growth and impact become natural outcomes.



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The co-founder and CEO of Delivering Happiness updates the Delivering Happiness model for our new abnormal, showing organizations of every kind how to cultivate a culture that can adapt to change, be highly profitable, and support all its people...starting with yourself.

WALL STREET JOURNAL BESTSELLER

Named a Top Business Book of 2021 by Forbes

Jenn Lim has dedicated her career to helping organizations from name-brand industry leaders to innovative governments build workplace cultures that benefit both their employees and their bottom line, with less employee turnover, greater engagement, and higher profits. Her culture consultancy, Delivering Happiness, demonstrates the profound impact happiness can have on businesses' ability to thrive in our ever-changing times. In this book, she clearly and concretely shows the way the model works in a hyper-connected fast-paced world, beginning with each individual defining their sense of values and purpose (the ME), and rippling through the organization ecosystem (the WE and the COMMUNITY) in waves of impact.

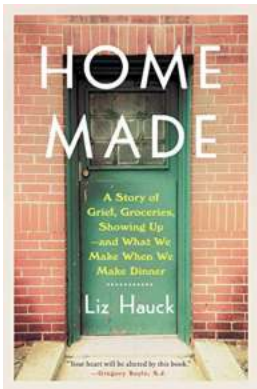
Drawing on a deep understanding of the science of happiness, Jenn shows how bringing your whole self to work allows you to do your best work every day -- no matter what role you play at your company or what crisis might come at you next. She explains how true happiness comes from living your true purpose, and offers case studies to show how companies can help individuals align their purpose with the company mission. This innovation in organizational design and company culture is no longer a nice-to-have. It's the future of work, and it's here now. In

this life-changing guide, you'll be empowered to find greater purpose in your own life and career, and to spread that power to others in your business and beyond.



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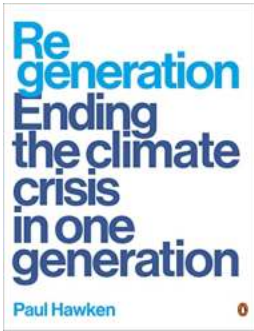
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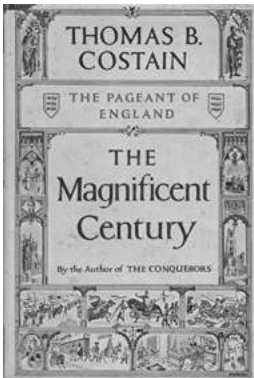
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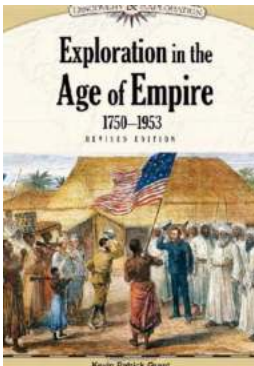
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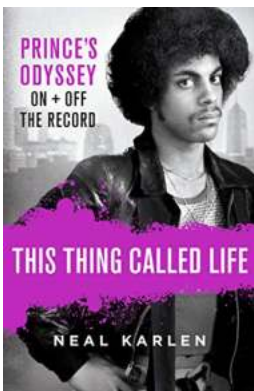
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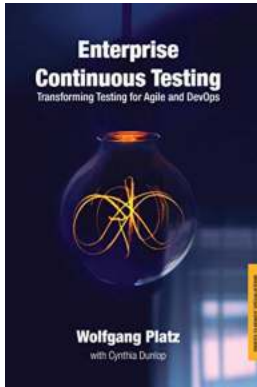
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