

How To Start And Build Six Figure Voice Over Business: Set Your VO Career On Fire

Are you a passionate individual gifted with a unique voice? Do you often find yourself mimicking accents or imitating characters from your favorite movies? If so, starting a career in voice over might be a perfect fit for you. Not only can it be a creatively fulfilling profession, but it also offers the potential to earn a six-figure income.

With the growth of audiobooks, podcasts, animated movies, and video games, the demand for talented voice actors has skyrocketed. This article will guide you through the steps to start and build a successful six-figure voice over business, allowing you to set your VO career on fire.

Step 1: Identify Your Unique Voice

The first step in your journey to becoming a successful voice over artist is to discover and embrace your unique voice. Voice acting requires versatility, so it's essential to explore different styles and genres to find your niche. Whether it's a warm and deep tone or a quirky and animated voice, understanding your strengths will help you stand out in the industry.



How to Start and Build a SIX FIGURE Voice Over Business (Set Your VO Career on Fire!)

by Bill DeWees (Kindle Edition)

★★★★☆ 4.6 out of 5

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Experiment with different accents, characters, and tones in front of a mirror or with the help of a voice coach. Record yourself and listen back to identify areas for improvement and polish your skills. The more you practice, the better you'll become at delivering compelling and engaging performances.

Step 2: Invest in Quality Equipment

To start your voice over business, you'll need professional-grade equipment. While you don't necessarily need to break the bank, investing in quality gear will make a significant difference in the sound quality of your recordings.

Consider purchasing a good microphone, headphones, a pop filter, and an audio interface. Acoustic treatment for your recording space is also crucial to minimize background noise and echo, ensuring clean and professional recordings.

Step 3: Build Your Portfolio

Creating a strong portfolio is essential for attracting potential clients and showcasing your talent. Start by recording a variety of voice over samples that highlight your versatility and skills across different genres. Include samples of commercials, narrations, character voices, and any other relevant work you've done.

Additionally, consider creating a demo reel, which is a compilation of your best voice over work. This reel should be concise and showcase your range and

abilities, leaving potential clients impressed and eager to work with you.

Step 4: Market Yourself

Once you have your portfolio and demo reel ready, it's time to market yourself and your voice over business. Create a professional website that highlights your unique selling points, showcases your portfolio, and provides a way for potential clients to contact you.

Utilize social media platforms like Facebook, Instagram, and Twitter to engage with your target audience and build your online presence. Share samples of your work, behind-the-scenes footage, and industry-related tips to attract followers and make connections within the voice over community.

Step 5: Network and Collaborate

The voice over industry is built on networks and collaborations. Attend industry events, workshops, and conferences to meet fellow voice actors, casting directors, and industry professionals. Networking not only allows you to learn from experienced individuals but also opens doors to potential job opportunities.

Collaborating with other voice actors and content creators can also help you expand your reach and gain exposure. Reach out to podcast producers, video game developers, and content creators to offer your services and collaborate on projects that align with your interests and strengths.

Step 6: Polish Your Business Skills

To build a successful voice over business, it's essential to sharpen your business skills alongside your voice acting abilities. Understand contract negotiations, pricing strategies, and the importance of delivering exceptional customer service to your clients.

Continuously stay up to date with industry trends, new technology, and voice over techniques. Invest in courses and workshops that can help you enhance your skills, improve your business acumen, and adapt to the ever-changing demands of the industry.

Step 7: Never Stop Learning

The voice over industry is highly competitive, and the key to success lies in your ability to adapt and grow. Never stop learning and pushing yourself to improve. Take constructive criticism positively and work on areas that need refinement.

Attend voice over conferences, workshops, and webinars to learn from industry veterans and stay abreast of the latest developments. Continuously expand your skillset by exploring different voice acting techniques, vocal warm-up exercises, and storytelling methods.

By following these steps and committing to your craft, you can start and build a lucrative six-figure voice over business. Remember, success in the voice over industry requires dedication, perseverance, and a burning passion for storytelling through the power of your voice. Set your VO career on fire and embrace the limitless possibilities of this exciting profession.



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The author Bill DeWees, is a 30 year media veteran. He has coached hundreds of aspiring media talent, many of whom are working successfully in the field. He can help YOU succeed as well. A morning radio personality for 20+ years, Bill has also been both a station manager and a program director of multiple radio stations. He's recorded thousands of projects for folks like Sears, Pizza Hut, Microsoft, and American Express. He makes over \$200,000 yearly as a voice over actor and coaches others on his "patented" success principles. For more information, visit his website: Voice-Over-Training.org.

Everyday, you hear thousands of voices on the radio and TV. Someone had to record that voice track. And guess what? That someone could be YOU! In less than 60 days, you could be making money as a voice over artist. Good money. REAL money! And you know what else? You don't even need to have a "great" voice. It's all about storytelling and marketing. BOTH of which you'll learn in this book! Bill will reveal a SYSTEM that will catapult you into the world of high paid voice over work. What are you waiting for? Buy it NOW!

The 22 content-packed chapters include:

- * What is Voice Over and How Can YOU Capitalize on it?
- * What Can you earn as a voice over artist?
- * The "old" voice over model and why you need to understand it
- * The "new" voice over model: how and why things are different
- * What it takes to succeed in the voice over business
- * Union vs. non union jobs and which choice makes more sense

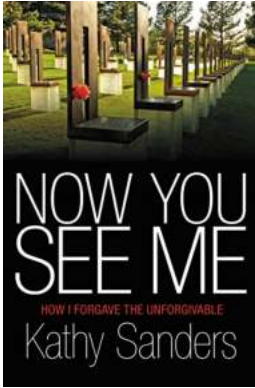
- * Why being an “announcer” can kill your VO chances
- * Performance skills you need to make a solid living
- * Office tools every voice over artist must have
- * Setting up your home studio: tricks and techniques
- * Your daily workflow and how to maximize your efforts
- * Tricks of the trade for editing your voice over work
- * Creating a “killer” demo: your big key to getting more work
- * Designing a website that will generate you a steady flow of business
- * Your marketing philosophy as a voice over artist
- * Marketing strategy for the winning voice over professional
- * Executing your marketing strategy for maximum profit
- * Using your database of clients and prospects effectively
- * Collecting on the money you make: getting clients to pay
- * Setting your voice over rates to maximize your monthly income
- * How to use your customer service as a marketing tool
- * AND, much, much more!

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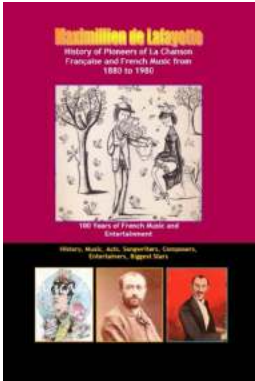
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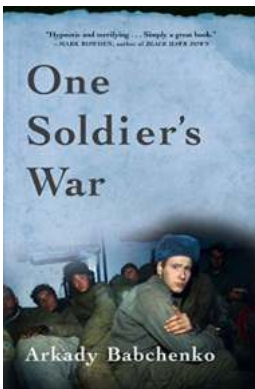
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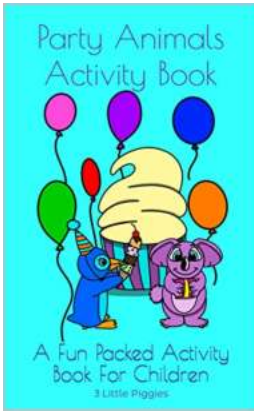
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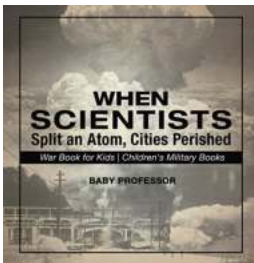
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