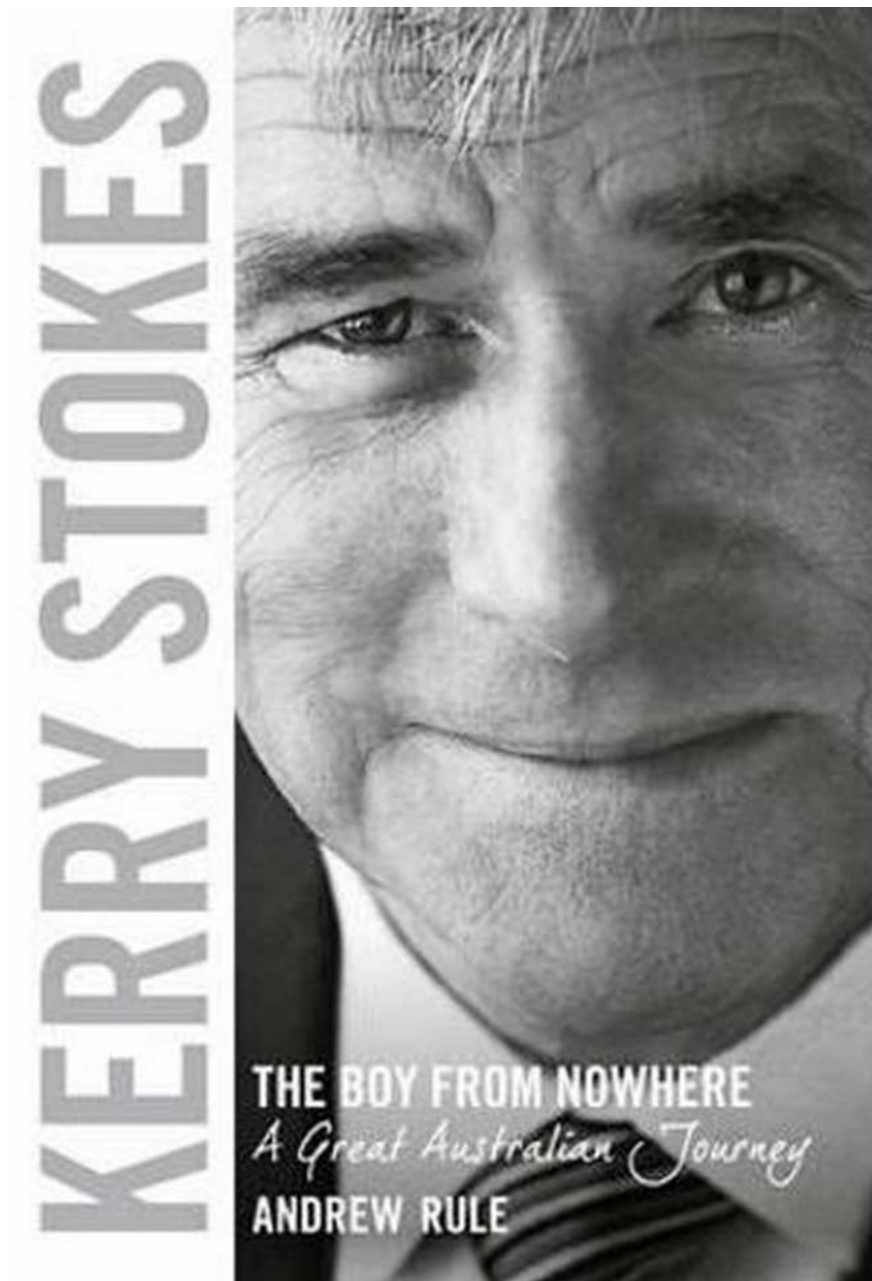


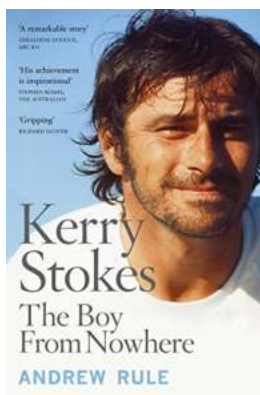
# Kerry Stokes: The Boy From Nowhere - How One Man's Determination Transformed His Life



At first glance, it may be hard to imagine that Kerry Stokes, the accomplished media mogul and billionaire, started his life with seemingly insurmountable odds

stacked against him. But his journey from a poverty-stricken childhood to becoming one of Australia's most influential figures is nothing short of extraordinary.

From growing up in a small, remote town in Western Australia, financial struggles plagued Stokes' early years. Born in 1940, he was left orphaned at the age of seven, forcing him to rely on family members and the goodwill of others to survive. With no formal education, he found himself working odd jobs just to make ends meet.



## Kerry Stokes: The Boy from Nowhere

by Max Nemni (Kindle Edition)

★★★★☆ 4.4 out of 5

Language : English  
File size : 21499 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 612 pages



However, Kerry Stokes was determined to break free from the limitations of his circumstances. He possessed a keen sense of ambition and an unwavering belief in his own abilities. These qualities drove him to take risks and seize opportunities that others might have overlooked.

One such opportunity presented itself when Stokes was just a young adult. Armed with little more than a truck and an entrepreneurial spirit, he ventured into the world of scrap metal dealing. Stokes quickly demonstrated his shrewd

business acumen, constantly innovating and expanding his operations. What started as a small enterprise eventually grew into one of Australia's largest metal recycling companies, known as Australian Capital Equity.

But this was only the beginning of his remarkable ascent.

## **The Rise of a Media Mogul**

With his success in the scrap metal industry, Kerry Stokes set his sights on the media business. Recognizing the power of mass communication, he acquired several struggling regional television stations in the 1980s. Undeterred by their financial woes, Stokes revitalized these stations and transformed them into thriving enterprises.

His acquisition of the Seven Network in 1995 marked a turning point in his career, propelling him to the forefront of Australian media. Under Stokes' leadership, Seven Network became a powerhouse in the industry, dominating primetime ratings and securing exclusive broadcasting rights for major sporting events.

Through astute investments and strategic partnerships, Stokes expanded his media empire beyond television. He diversified into print media, acquiring major newspapers such as The West Australian and The Sunday Times. Additionally, he ventured into the world of digital media, recognizing the growing importance of online platforms in the modern era.

Underlying Stokes' success is his unwavering commitment to quality and innovation. He never settled for mediocrity and constantly sought new ways to revolutionize the industry. His of high-definition television broadcasting in Australia was just one example of his forward-thinking mindset.

## **A Philanthropic Force**

While his business ventures propelled him to great wealth, Kerry Stokes has never forgotten his humble beginnings. Throughout his journey, he has remained committed to philanthropy, using his resources to make a positive impact on society.

Stokes has donated millions of dollars to various charitable causes, with a particular focus on healthcare, education, and indigenous affairs. His contributions have left a lasting legacy, funding medical research centers, supporting scholarships for underprivileged youth, and empowering indigenous communities.

Furthermore, he has actively promoted environmental sustainability, championing initiatives to protect Australia's unique ecosystems. Stokes has demonstrated that success in the business world and a dedication to social responsibility can go hand in hand.

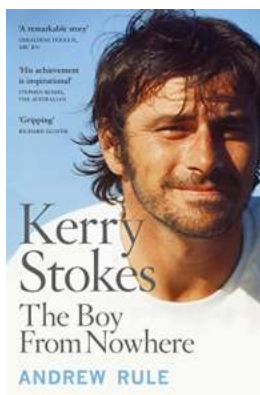
## **The Boy From Nowhere - An Inspiring Figure**

Kerry Stokes' remarkable journey from a disadvantaged background to becoming one of Australia's most successful entrepreneurs is an inspiration to all. His story showcases the power of determination, ambition, and resilience in the face of adversity.

The lessons that can be learned from Stokes' life are invaluable. They remind us that our circumstances do not define our future, but rather it is our mindset and actions that determine our trajectory. Despite starting with seemingly insurmountable odds, Stokes proved that anything is possible with hard work and unwavering self-belief.

In closing, we can only marvel at the incredible story of Kerry Stokes - a man who overcame all odds to achieve greatness. His unwavering determination, business

acumen, and commitment to social responsibility make him a true trailblazer and a worthy role model for generations to come.



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The compelling and inspirational story of the rags to riches life of Kerry Stokes, a remarkable Australian.

Kerry Stokes is a remarkable Australian. Not because he is one of Australia's wealthiest and most powerful people, but because of what he overcame to get there and because he has endured when others didn't. His success and his rise have intrigued the business world for decades but there is so much more to him than multi-million dollar deals or mergers.

Behind the laconic front is a human story as tough and touching as a Dickens tale: Oliver twist with great self-expectations. It is the story of a poor boy who stared down poverty, ignorance and the stigma of his illegitimate birth to achieve great wealth and fulfilment. He's a backstreets battler who has become a power player. It's a compelling and inspiring story that, until now, he has not told. Now he oversees a multi-billion dollar media, machinery and property empire. He is

renowned for his art collection and for philanthropy, spending millions of dollars to buy - among other things - Victoria Crosses from soldiers' families to donate to the Australian War Memorial.

But he's a private man. A man apart. He made his name in the West but kept his distance from the buccaneering band of entrepreneurs who forged fabulous fortunes in Perth from the 1960s until the 1987 crash. Bond went to jail, Holmes a Court died; Connell did both. Lesser lights flickered and faded but Stokes grew stronger, becoming a player alongside Murdoch, Packer and Lowy. His story fascinates all the more because he has spent most of his life guarding it. But now he's telling it, to one of Australia's great storytellers.

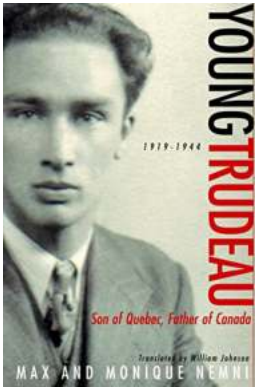
He is the boy who came from nothing, who had nothing to lose. And now he has everything. It's a great Australian journey.

'...possibly the greatest rags-to-riches story in our history ... journalist Andrew Rule has done an enviable job of capturing the essence of this fascinating man, from his Dickensian early life in the slums of Carlton to his relentless deal-making in the west and beyond ... the book is outstanding...' the Australian

'... my pick is Andrew Rule's Kerry Stokes: the Boy from Nowhere. I was vaguely aware the Perth billionaire's story was one of rags to riches, but I didn't realise just how ragged were his early days. His achievement is inspirational.' Stephen Romei, the Australian

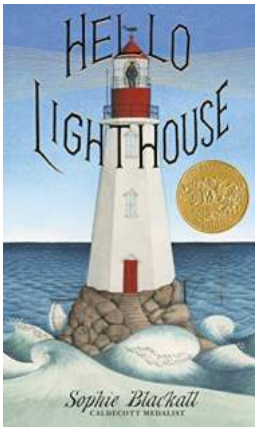
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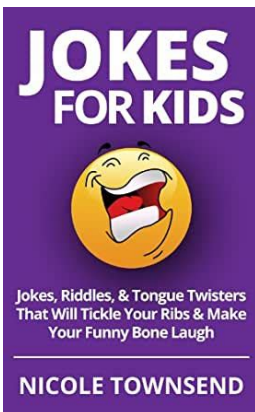
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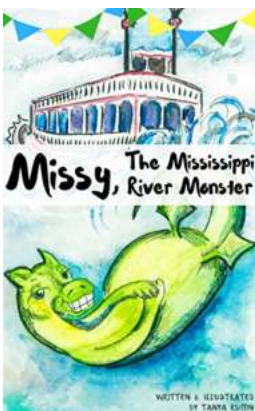
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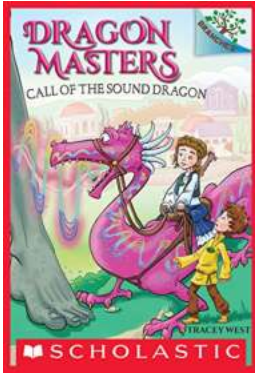
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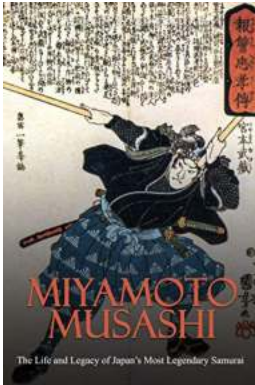
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