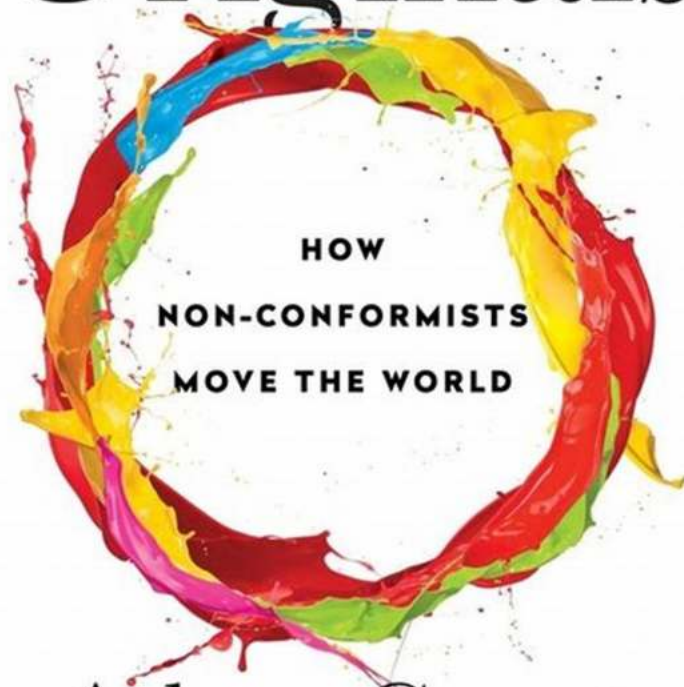


Originals: How Non-Conformists Move The World

"An insightful, wonderfully new take on the world from one of my favorite thinkers." —MALCOLM GLADWELL

Originals



**HOW
NON-CONFORMISTS
MOVE THE WORLD**

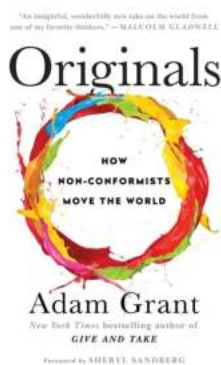
Adam Grant

New York Times bestselling author of
GIVE AND TAKE

Foreword by SHERYL SANDBERG

Are you tired of following the crowd or conforming to societal expectations? Do you often find yourself thinking outside the box and challenging the norms? If so, then Adam Grant's book, "Originals: How Non-Conformists Move The World," is a must-read for you.

In this captivating book, Grant explores the concept of originality and how non-conformists have played a pivotal role in shaping our world. By sharing compelling stories and research-backed insights, he uncovers the secrets to success for those who dare to think differently and take a stand against the status quo.



Originals: How Non-Conformists Move the World

by Adam Grant (Kindle Edition)

★★★★☆ 4.6 out of 5

Language	: English
File size	: 3525 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 349 pages



Grant emphasizes that being original doesn't mean being reckless or rebellious. Instead, it requires thoughtful and strategic actions that challenge established norms and bring about positive change. Throughout the book, he provides numerous examples of individuals who have successfully disrupted industries and revolutionized their fields without sacrificing their values or integrity.

One of the key takeaways from "Originals" is the power of procrastination. Grant debunks the conventional belief that procrastination is always a negative trait. He argues that procrastination can actually be a useful tool for sparking creativity and refining ideas. By exploring different perspectives and allowing ideas to incubate,

non-conformists often come up with groundbreaking solutions that others may overlook.

Moreover, Grant discusses the importance of embracing failure and rejection as stepping stones to success. He suggests that rather than fearing failure, original thinkers learn from it and use it as a catalyst for growth. By reframing failure as an opportunity to learn and improve, non-conformists are more likely to take risks and push boundaries, ultimately leading to extraordinary achievements.

Throughout the book, Grant also highlights the significance of cultivating a supportive environment that nurtures originality. He emphasizes the role of parents, teachers, and organizational leaders in fostering a culture that encourages divergent thinking and innovation. By providing examples of companies and institutions that have successfully implemented such environments, Grant offers practical advice on how to create spaces that empower non-conformists to thrive.

With its thought-provoking insights and inspiring anecdotes, "Originals" challenges readers to question the status quo and discover their path to making a difference. This book will ignite the spark within you, unleashing your originality and empowering you to move the world.

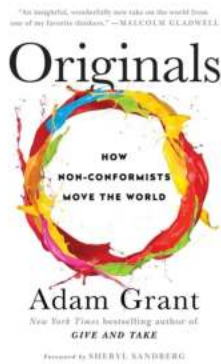
Keywords (alt attribute): Originals: How Non-Conformists Move The World, Adam Grant, non-conformists, originality, success, thinking differently, challenging norms, change, creativity, failure, rejection, growth, supportive environment, divergent thinking, innovation

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The #1 New York Times bestseller that examines how people can champion new ideas in their careers and everyday life—and how leaders can fight groupthink, from the author of *Think Again* and co-author of *Option B*

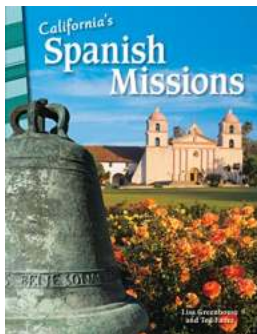
“Filled with fresh insights on a broad array of topics that are important to our personal and professional lives.”—The New York Times DealBook

“Originals is one of the most important and captivating books I have ever read, full of surprising and powerful ideas. It will not only change the way you see the world; it might just change the way you live your life. And it could very well inspire you to change your world.” —Sheryl Sandberg, COO of Facebook and author of *Lean In*

With *Give and Take*, Adam Grant not only introduced a landmark new paradigm for success but also established himself as one of his generation’s most compelling and provocative thought leaders. In *Originals* he again addresses the challenge of improving the world, but now from the perspective of becoming original: choosing to champion novel ideas and values that go against the grain, battle conformity, and buck outdated traditions. How can we originate new ideas,

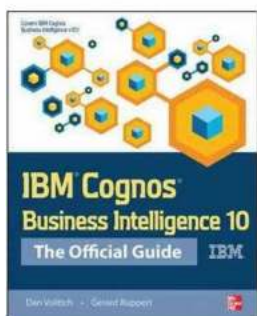
policies, and practices without risking it all?

Using surprising studies and stories spanning business, politics, sports, and entertainment, Grant explores how to recognize a good idea, speak up without getting silenced, build a coalition of allies, choose the right time to act, and manage fear and doubt; how parents and teachers can nurture originality in children; and how leaders can build cultures that welcome dissent. Learn from an entrepreneur who pitches his start-ups by highlighting the reasons not to invest, a woman at Apple who challenged Steve Jobs from three levels below, an analyst who overturned the rule of secrecy at the CIA, a billionaire financial wizard who fires employees for failing to criticize him, and a TV executive who didn't even work in comedy but saved Seinfeld from the cutting-room floor. The payoff is a set of groundbreaking insights about rejecting conformity and improving the status quo.



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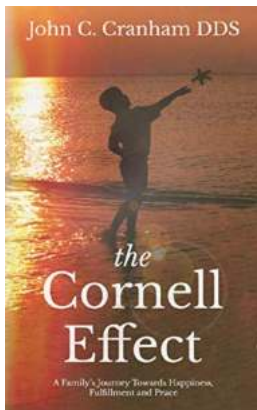
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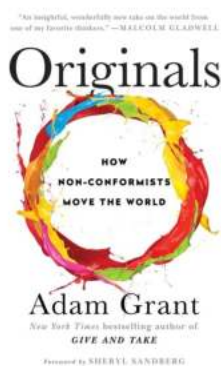
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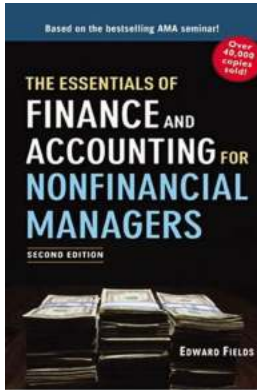
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