

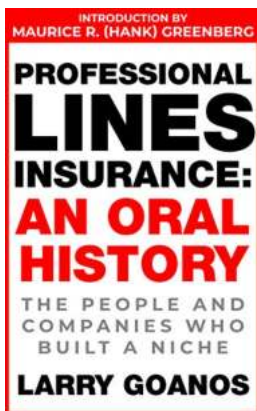
The People And Companies Who Built Niche

Niche is an online platform that helps students and families make informed choices about education and college life. It provides comprehensive reviews and rankings about schools, neighborhoods, and companies, bringing together relevant information to support decision-making. But who are the individuals and companies behind the success of Niche? In this article, we will explore the people and organizations that played a crucial role in building Niche and contributing to its growth.

The Founders

Niche was founded in 2002 by Luke Skurman, a graduate of Carnegie Mellon University. His vision was to create a platform that would revolutionize the way people find information about schools and colleges. With an entrepreneurial spirit and a passion for education, Skurman worked tirelessly to bring his idea to life.

Joining Skurman in this journey were his two co-founders, Alex Pacic and Sam Yagan. Pacic brought a wealth of technical expertise, ensuring that Niche's website and platform were user-friendly and efficient. Yagan, known for his success in co-founding SparkNotes and later OKCupid, provided valuable insights into the online education space.



Professional Lines Insurance, An Oral History: The People and Companies Who Built a Niche

by George S. Clason (Kindle Edition)

★★★★☆ 4.9 out of 5

Language : English

File size : 924 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

X-Ray for textbooks : Enabled
Word Wise : Enabled
Print length : 442 pages
Lending : Enabled
Screen Reader : Supported



The Contributors

Niche's success is not only attributed to its founders but also to the many contributors who have provided valuable insights and information. Thousands of community members, including students, parents, and alumni, have contributed reviews, ratings, and firsthand experiences of schools and neighborhoods. Their contributions have made Niche a reliable and trustworthy source for prospective students and families.

Additionally, Niche has collaborated with a range of educational experts, journalists, and researchers who have contributed their expertise to develop comprehensive rankings and reports. These individuals have conducted extensive research, ensuring that the information provided on Niche remains accurate and up-to-date.

The Partner Companies

Niche has also formed partnerships with various companies that have played a role in its growth. These partnerships have allowed Niche to expand its reach and provide more valuable resources to its users. Some notable partner companies include:

1. Google:

Niche's collaboration with Google has facilitated access to relevant data and improved searchability. This partnership has allowed Niche to provide users with comprehensive information about schools, neighborhoods, and companies, ensuring that users find what they are looking for quickly and efficiently.

2. Amazon:

Through its partnership with Amazon, Niche has integrated online shopping functionalities into its platform. Users can now conveniently browse and purchase college-related products, such as textbooks, dorm essentials, and merchandise, without leaving the Niche website.

3. College Board:

Niche and the College Board have collaborated to provide users with enhanced college planning resources. By integrating features like SAT/ACT prep materials, scholarship information, and college admission guidance, Niche has become a one-stop destination for students navigating the college application process.

The Niche Team

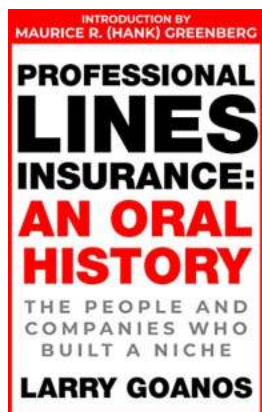
Behind every successful company is a dedicated team of individuals working towards a common goal. The team at Niche comprises talented engineers, designers, data analysts, and content creators who continue to drive innovation and provide an exceptional user experience. Their passion for education and commitment to excellence have been instrumental in shaping Niche's success.

The culture at Niche emphasizes collaboration, creativity, and continuous learning. The team actively seeks feedback from users and incorporates it into regular updates and improvements to the platform. By fostering a sense of community and openness, Niche has been able to adapt and grow based on the needs and preferences of its users.

In

Niche's success as an online platform is the result of the collective efforts of many individuals and companies. The founders, contributors, partner companies, and the dedicated team at Niche have all played a crucial role in building and growing the platform. Together, they have created a resource that empowers students and families to make informed decisions about education, schools, and college life.

As Niche continues to expand its reach and impact, it will undoubtedly attract more individuals and organizations that want to contribute to its mission. With innovation and collaboration at its core, Niche is well-positioned to continue providing valuable resources and information for years to come.



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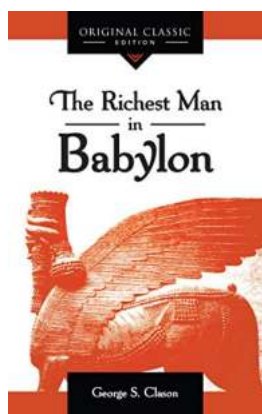
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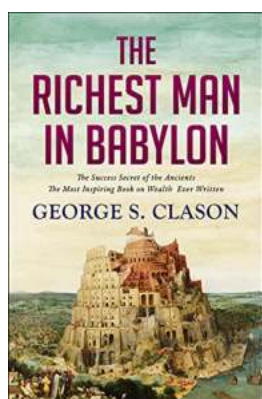
This book is your chance to sit down at a relaxing dinner with Larry Goanos and listen to him, and about 400 of his peers, friends, and rivals spin a few yarns about their days in the professional lines insurance industry. This edition also

includes a new foreword written by Maurice R. (Hank) Greenberg. Larry writes in a conversational style that will welcome you into his world, the world of professional lines insurance. By the end, you will feel like you've lived through the ups and downs of the lives lived in the professional lines arena. The chapter on September 11, 2001 will take you into the shoes of people who were living in New York City in the days and weeks after that day. Larry uses this book to memorialize the people and companies that built this niche in the US, Great Britain, and Bermuda. By the time you're finished, you'll feel like you know these people and companies, almost like you're family.



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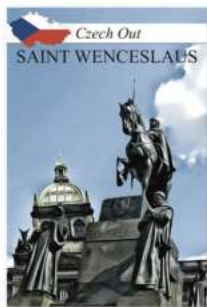
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