# Why Only 20% of Teams and Individuals Achieve Their True Potential And How You Can Be One of Them

Only a small fraction of teams and individuals truly achieve their full potential. Whether it's in sports, business, or personal development, the majority fall short of reaching their desired level of success. Understanding the reasons behind this phenomenon is crucial to fostering personal growth and pursuing excellence. In this article, we delve into the factors that limit potential and provide strategies to help you become part of the successful minority.

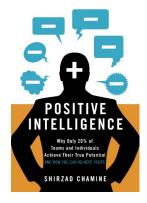
#### The Importance of Realizing Full Potential

Actualizing your true potential is akin to unleashing your inner power. It involves pushing beyond perceived limitations, breaking barriers, and stretching your abilities to their maximum capacity. When individuals and teams operate at their fullest potential, they achieve outstanding results, garner praise and recognition, and create a lasting impact.

#### The 80-20 Rule and Understanding the Gap

The Pareto principle, commonly known as the 80-20 rule, suggests that roughly 80% of effects stem from 20% of causes. Applied to productivity and success, this principle indicates that only 20% of teams and individuals achieve 80% of their intended outcomes. This means that a significant majority fails to tap into their full potential.

Positive Intelligence: Why Only 20% of Teams and Individuals Achieve Their True Potential AND HOW



#### YOU CAN ACHIEVE YOURS

by Shirzad Chamine (Kindle Edition)

★★★★ 4.7 out of 5

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So, why do most people fail to reach their full potential? Let's explore several key factors:

#### Lack of Self-Belief and Confidence

Believing in oneself is a fundamental prerequisite to unlocking true potential. Without confidence, individuals and teams become hesitant, doubtful, and risk-averse. Fear of failure or judgment often diminishes their ability to take necessary risks, step out of comfort zones, and pursue growth opportunities. Building self-belief and confidence through positive self-talk, celebrating small victories, and seeking support from mentors can help overcome this hurdle.

#### **Unfocused and Inconsistent Efforts**

Without clear goals and a disciplined approach, it's easy to lose focus and veer off track. Consistent effort is vital to achieving long-term success. Setting SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals and maintaining a routine helps maintain focus, boosts productivity, and optimizes performance.

#### **Resistance to Change**

Growth and progress require embracing change, yet many individuals and teams resist it due to fear of the unknown or discomfort with the unfamiliar. By adopting an open mindset, seeking new challenges, and being adaptable, you can overcome resistance to change and unlock the potential for growth.

#### **Lack of Continuous Learning**

The road to realizing one's potential is paved with continuous learning. Expanding knowledge, developing new skills, and staying updated with industry trends are essential for personal and professional growth. Embracing a growth mindset encourages individuals and teams to seek opportunities for learning, seek feedback, and remain open to personal development.

#### **How to Achieve Your True Potential**

Now that we have identified the common barriers to reaching full potential, let's explore strategies to help you become part of the successful few:

#### 1. Cultivate Self-Belief

Start by recognizing your strengths and capabilities. Celebrate achievements, no matter how small, and surround yourself with positive influences. Seek support from mentors or coaches who can provide guidance and foster your belief in success.

#### 2. Set Clear Goals

Define your objectives using the SMART framework and break them down into actionable steps. Regularly reassess and adjust your goals based on progress and changing circumstances. Having a clear roadmap significantly increases the likelihood of achieving your desired outcomes.

#### 3. Embrace Change and Innovation

Instead of fearing change, view it as an opportunity for growth. Seek new challenges, explore different approaches, and continuously adapt to your evolving environment. Embracing change enables you to stay ahead of the curve and unleash untapped potential.

#### 4. Commit to Lifelong Learning

Develop a thirst for knowledge and actively pursue opportunities to learn and grow. Read books, take courses, attend workshops, and engage in networking activities. Cultivate a growth mindset that embraces lifelong learning as a fundamental element of success.

#### 5. Surround Yourself with High Achievers

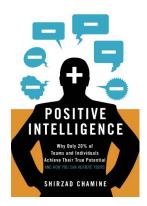
Build a network of like-minded individuals who strive for greatness. Surrounding yourself with high achievers challenges you to step up your game, fosters healthy competition, and creates a supportive environment where success is the norm.

#### 6. Stay Persistent and Resilient

Overcoming obstacles and setbacks is inevitable in the pursuit of potential.

Develop resilience and persistence to stay committed to your goals, even when faced with adversity. Remember that failures are stepping stones toward growth and success.

Realizing one's true potential is a journey that few embark on and even fewer complete. Breaking free from the limitations of self-belief, inconsistency, fear of change, and lack of continuous learning is essential to join the ranks of the highly successful. By adopting these strategies and committing to personal growth, you can maximize your potential and achieve extraordinary results.



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New York Times Bestseller! In his popular Stanford University lectures, Shirzad Chamine reveals how to achieve one's true potential for both professional success and personal fulfillment. His groundbreaking research exposes ten well-disguised mental Saboteurs. Nearly 95 percent of the executives in his Stanford lectures conclude that these Saboteurs cause "significant harm" to achieving their full potential. With Positive Intelligence, you can learn the secret to defeating these internal foes.

Positive Intelligence (PQ) measures the percentage of time your mind is serving you as opposed to sabotaging you. While your IQ and EQ (emotional intelligence) contribute to your maximum potential, it is your PQ that determines how much of that potential you actually achieve.

The great news is that you can improve your PQ significantly in as little as 21 days. With higher PQ, teams and professionals ranging from leaders to

salespeople perform 30-35 percent better on average. Importantly, they also report being far happier and less stressed.

The breakthrough tools and techniques in this book have been refined over years of coaching hundreds of CEOs and their executive teams. Shirzad tells many of their remarkable stories, showing you how you too can take concrete steps to unleash the vast, untapped powers of your mind.

#### **DISCOVER HOW TO:**

- \* Identify and conquer your top mental Saboteurs. Common Saboteurs include the Judge, Controller, Victim, Avoider, and Pleaser.
- \* Measure the Positive Intelligence score (PQ) for yourself or your team--see how close you come to the critical tipping point required for peak performance.
- \* Increase PQ dramatically in as little as 21 days.
- \* Develop new brain "muscles," and access 5 untapped powers with energizing mental "power games."
- \* Apply PQ tools and techniques to increase both performance and fulfillment.

  Applications include team building, mastering workload, working with "difficult" people, improving work/life balance, reducing stress, and selling and persuading.

#### ABOUT THE AUTHOR:

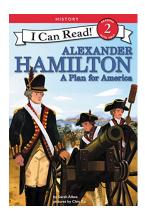
New York Times bestselling author Shirzad Chamine is Chairman of CTI, the largest coach-training organization in the world. CTI has trained coaches and managers in most of the Fortune 500 companies, as well as faculty at Stanford and Yale business schools. A preeminent C-suite advisor, Shirzad has coached hundreds of CEOs and their executive teams. Prior to running CTI, he was the CEO of an enterprise software company. His background includes PhD studies in

neuroscience in addition to a BA in psychology, an MS in electrical engineering, and an MBA from Stanford, where he lectures.



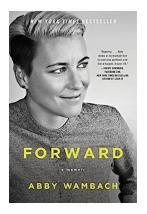
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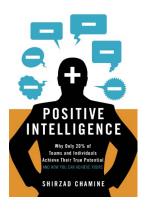
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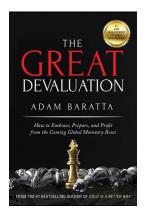
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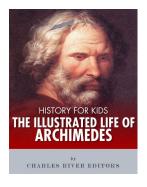
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